

Summer Community Outreach & Engagement Team Member (Closing Date: April 14, 2023)

Organization: CancerCare Manitoba Foundation

Date Posted: March 20, 2023

Reporting to the Director, Marketing and Communications and the Marketing Officer, the **Summer Outreach & Engagement** Team Member is responsible for representing CancerCare Manitoba Foundation and promoting its risk reduction campaign under the **Protect Your Tomorrows** brand to the community at large at a variety of festivals and events. Based out of Winnipeg with some travel to other communities in Manitoba, this role offers an average of 10 - 20 hours per week from early June to late August and will include a mixture of day, evening and weekend work.


If you are an energetic individual and enjoy engaging with others apply to join our team! You'll be helping to create awareness of cancer risk reduction in our province.

Primary Responsibilities:

- Learn about the Foundation and its **Protect Your Tomorrows** campaign
- Represent the Foundation and promotes **Protect Your Tomorrows** at various outreach and community events from June to September
- Ignite excitement and engage the public with branded games and occasionally assist with developing on-site social media content
- Festival and event setup which includes, but is not limited to:
 - Set up the **Protect Your Tomorrows** pop-up tent and flags with accompanying giveaways and marketing materials
 - Accept donations, sell merchandise and raffle tickets where appropriate
- Supports Foundation team members as required on other projects and initiatives

Qualifications:

- Must possess valid Class 5 driver's license with a clean driving record
- Currently enrolled in post-secondary education in Health Sciences, Creative Communications or Education
- Demonstrated high caliber communication skills
- Adaptability, resourcefulness and the ability to think on your feet
- Energetic, self-motivated and enthusiastic
- Ability to work well independently and in a diverse team environment
- Ability to perform physical activities such as setting up promotional displays, lifting boxes (up to 50 pounds), climbing stairs and walking long distances with heavy loads.
- High degree of initiative
- Team player



Hours of Work:

- Hours of work will vary weekly depending on scheduled events
- Candidates must be flexible to work days, evenings and weekends

If you would like more information about this position or CancerCare Manitoba Foundation, please visit <http://www.cancercarefdn.mb.ca> or contact Megan Falk – Marketing Officer at mfalk@cancercare.mb.ca.

If you are keen to work for an organization dedicated to improving the lives of Manitobans with cancer, please submit your resume to mfalk@cancercare.mb.ca by no later than April 14, 2023.

We thank all who apply and advise only those selected for further consideration will be contacted.