

Media Release

Winnipeg, Manitoba June 8, 2019 – CancerCare Manitoba Foundation’s 12th annual Challenge for Life was held today, raising \$1,084,576 in support of CancerCare Manitoba. Nearly 800 participants either walked 20 kilometres or worked out for 200 minutes of fitness.

The inaugural Challenge for Life Walk was held in 2008. Between 2008 and 2019, over \$12 million has been raised by supporters and donors of this event. All funds raised stay in Manitoba and support prevention, early detection, treatment, research and patient support at CancerCare Manitoba.

"The funds raised at Challenge for Life are integral to making progress against this terrible disease which affects so many of our family members and friends," said Annitta Stenning, President and CEO, CancerCare Manitoba Foundation. "We are very grateful for the dedication and energy of all the participants, sponsors, donors and volunteers who rose to the Challenge once again this year."

The nearly \$1.1 million raised at today's Challenge for Life is a key source of the almost \$7 million the Foundation is granting to CancerCare Manitoba this year. Since 2000, thanks to the generosity of supporters and donors, the Foundation has been able to provide over \$125 million to CancerCare Manitoba. These funds change and save lives.

- 30 -

Media Contact:

Jane Kidd-Hantscher
Director, Marketing & Communications
CancerCare Manitoba Foundation
204 791-4569
jkiddhantscher@cancercare.mb.ca

FACT SHEET

- Almost half of us will be diagnosed with cancer in our lifetime
- Nearly 7,000 Manitobans will hear the words “you have cancer” this year - 19 people per day
- CancerCare Manitoba is our provincially mandated agency for cancer and blood disorders. We share its bold vision, “A world free of cancer” and the goal that no life is cut short by cancer — a complex set of more than 200 diseases
- All funds raised by CancerCare Manitoba Foundation remain in Manitoba
- Since 2000, thanks to the generosity of supporters and donors, CancerCare Manitoba Foundation has granted over \$125 million to CancerCare Manitoba
- Since 2000, CancerCare Manitoba Foundation has granted over \$65 million to CancerCare Manitoba for research programs and projects being undertaken by CancerCare Manitoba scientists and clinicians. Local research into all aspects of cancer is essential to reduce the burden of this complex disease on current and future patients
- Since 2000, CancerCare Manitoba Foundation has granted \$13 million for clinical trials. Clinical trials are studies to evaluate new treatments. They play a pivotal role in advancing treatments and allowing health-care professionals to better understand medications’ lasting effectiveness and side effects. Clinical trials offer Manitoba patients “tomorrow’s treatments today” right here in our province