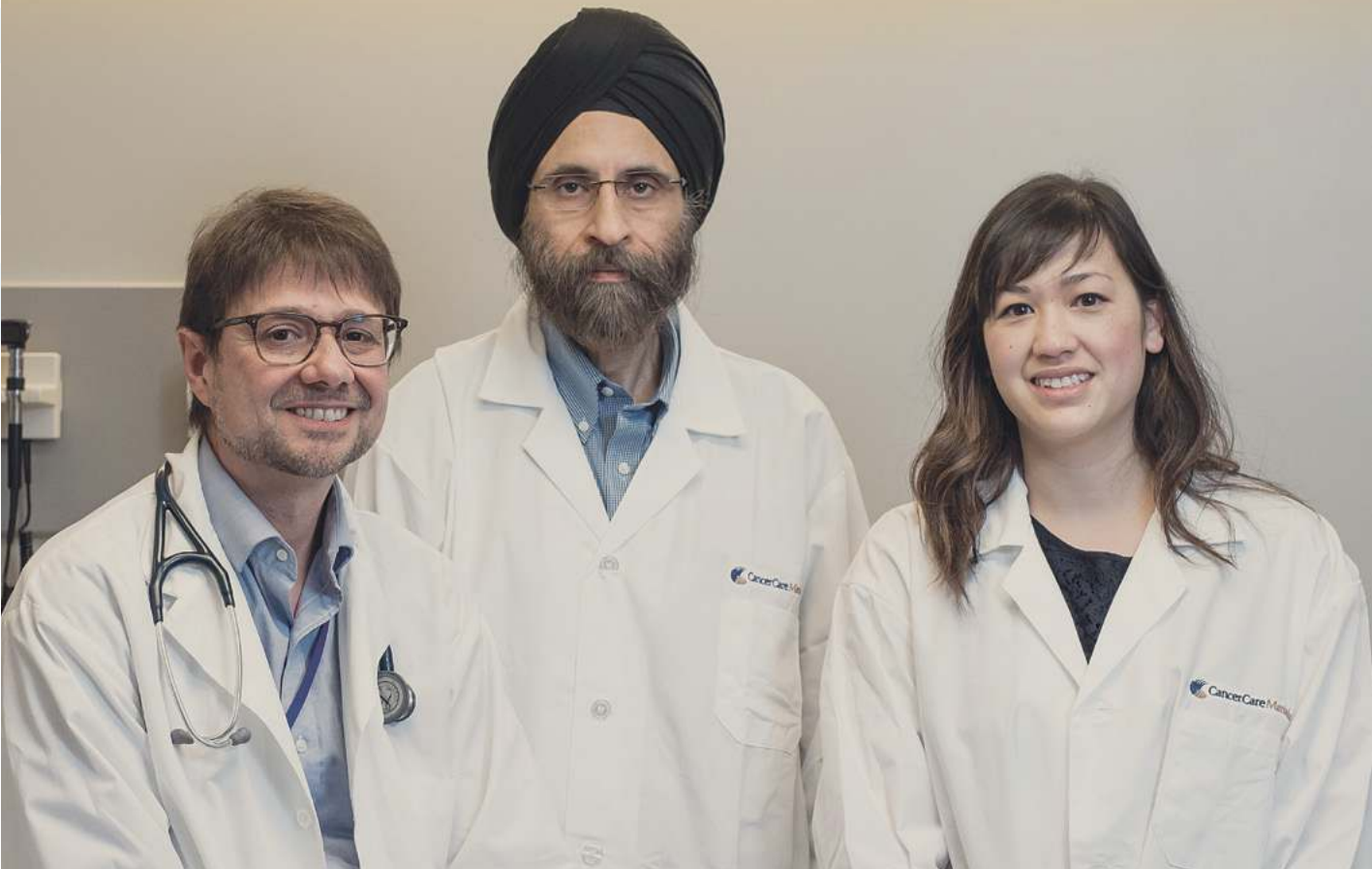


FOUNDATIONNEWS

YOU ARE HELPING THEM SAVE LIVES



CancerCare Manitoba Foundation

ON 1160-675 McDermot Avenue

Winnipeg, Manitoba R3E 0V9

Telephone: 204-787-4143 or 1-877-407-2223

cancercarefdn.mb.ca



Prefer to receive this newsletter by email?

Email us at ccmbdonors@cancercare.mb.ca



“Donor support is enabling us to be progressive and provide long-term and watchful guidance.”

For more information about Lynch syndrome, please refer to the following document: wrha.mb.ca/prog/genetics/files/Lynch.pdf

Every cancer case which is prevented has a profound impact on families. Each and every year, donations from people like you support vital prevention initiatives and programs at CancerCare Manitoba.

The funds provided help us promote the benefits of screening for common cancers. They also help us communicate the impact positive lifestyle choices can have on reducing your personal cancer risk.

We now know one in two of us will be diagnosed with cancer in our lifetime. This is an alarming and frightening statistic. Can you imagine how you would feel if your risk of a cancer diagnosis was much higher than the average person? This is the case for people diagnosed with Lynch syndrome, a commonly inherited condition. These individuals are often diagnosed in the prime of their life and also more likely to develop multiple types of cancers during their lifetime.

Robin* was still grieving the loss of several immediate family members to cancer when she found out she tested positive for Lynch syndrome. She learned she was at a higher risk of dying from the same cancer that took her cherished loved ones. She was afraid for herself and the people she holds near and dear.

This year, your investment in cancer care in our province is bringing new

hope to Robin and others like her afflicted with Lynch. A new Lynch clinic opened at CancerCare in February 2018. Donors can feel very proud the clinic, one of the first of its kind in Canada, is only possible because of your generous support.

The CancerCare Manitoba team implementing the clinic – Chief Medical Officer Dr. Piotr Czaykowski and clinic co-leads Dr. Christina Kim and Dr. Harminder Singh – are grateful donor investment is helping CancerCare break new ground and hopefully save many lives.

“Just like you and I, people with Lynch syndrome have a lot of life to live,” says Dr. Kim. “With the new clinic up and running we’re going to be able to closely observe Robin and others like her. By doing so, we will be able to detect complications related to Lynch much earlier than if we weren’t doing this screening.”

The new clinic is multidisciplinary. It includes medical oncology, a gastroenterologist and medical geneticists. “We’re going to learn a tremendous amount from each other and use that knowledge to help people live long and healthy lives,” says Dr. Kim.

Robin and others like her have undergone genetic testing to confirm they have Lynch. Other than knowing it heightens their risk of some forms of cancer, such as colorectal, until now they’ve had to rely on each other to be their own community of support. They are members of an educational group for

people with Lynch which meets monthly. A few years ago, the board successfully lobbied for Lynch Syndrome Awareness Day to be proclaimed in Manitoba on March 22. Even with these steps forward, Robin felt strongly though that more had to be done here in Manitoba.

Donors have stepped up and the clinic is truly just what Robin and others diagnosed with Lynch need. It is a coordination centre which creates a database of patients, provides them with screening and prevention recommendations, and includes an advisory panel which will keep guidelines constantly updated.

“We know people like Robin and her family members are at a very significant risk for developing cancer if they have Lynch syndrome,” said Dr. Czaykowski. “Donor support is enabling us to be progressive and provide long-term and watchful guidance.”

“I don’t want to die. So I feel fortunate I can take control of this situation,” says Robin. “I’m super excited for the clinic and the hope it brings to me and my immediate family members. I am very grateful to everyone who is helping.”

This proactive fight against cancer here in Manitoba is only possible because of donations. The medical team hopes the Lynch clinic could be the first step for CancerCare to expand its program to follow other patients with genetic abnormalities and other high-risk populations. They are always looking ahead with the lens of saving lives and are so appreciative your continued generosity makes that possible.

*Due to the sensitive nature of a Lynch diagnosis, name has been changed for privacy reasons.



YOU MAKE PROGRESS POSSIBLE

The support we receive from our donors is special and integral to changing and improving the lives of our province's cancer patients. This was one of my first learnings after joining the Foundation ten years ago. The transition to non-profit was eye-opening and because of you, our donors, it has been very rewarding and truly incredible.

Cancer is a complex set of more than 200 diseases. With such a staggering number, you may wonder... does my personal contribution really make a difference? Please know, the answer is a resounding yes! On average our donors have generously enabled the Foundation to grant \$6.5 million annually to support CancerCare Manitoba's strategic priorities. And each year we start fundraising at zero. So each and every gift received from you – no matter the amount – helps fulfill this incredibly important commitment. A commitment to fund leading-edge research, an enhanced patient experience and adult and pediatric clinical trials which provide "tomorrow's treatments today." A commitment which is only possible because of your continued generosity.

This year your support is funding the best and brightest researchers studying different cancers, including the four most commonly diagnosed – prostate, breast, lung and colorectal. These clinician researchers and scientists choose to come to and stay at CancerCare Manitoba because of the depth and strength of its research program. These individuals are passionate about finding new cures and providing more tomorrows for the nearly 20 new patients diagnosed every day. **And each of them is very aware donors are the backbone of cancer research in our province.** Every dollar you invest stays in Manitoba, funding local research which leads to more of the people we all know and love surviving their diagnosis.

To each and every one of you, our donors, thank you for allowing me the privilege of getting to know you this past decade. My heart is full when I reflect on your generosity, kindness and reasons for giving. We know you have many options for your giving and we are so fortunate and grateful you choose us. You are truly amazing.

Annitta Stenning

Annitta Stenning, PRESIDENT & CEO

DONORS AND VOLUNTEERS WORKING TOGETHER

Every day volunteers visit the clinics at CancerCare Manitoba offering patients and their family members a warm cup of coffee and a light snack. For some patients, it could be their first visit to CancerCare. For others, it could be their hundredth trip for bloodwork, chemotherapy or radiation. In either case, it's a small gesture which has a very big impact. And it's only possible because of donor generosity.


In the fall of 2017, the Safeway Employee Payroll Donation Campaign committed \$35,501 in support of the CancerCare Manitoba Patient Refreshment Services Program. The Safeway Campaign started many years ago and has made a significant difference in our community.

"We are proud to partner with CancerCare Manitoba Foundation. Each year employees from Manitoba Safeway stores generously donate to support provincial cancer health initiatives to help ensure critical programs and services continue to be available for our neighbours now and in the years ahead," says Renée Hopfner, Sobeys Inc. Corporate Social Responsibility Director.

Donor support enables more than 7,000 bowls of soup, 135,000 cookies and 100,000 beverages to be given to patients and their families each year. The warm smiles of the volunteers provide comfort to many people during incredibly challenging times.



DONORS are supporting CancerCare Manitoba's **Best and Brightest**

20 
Senior Scientists

37 
Hematologists and Oncologists

5 
Pediatric Oncologists

7 
Surgical Oncologists

17 
Radiation Oncologists

6 
Urologists

→ and an amazing team of nurses, technicians and therapists

THANK YOU

for providing hope!

Dan and Samantha were married August 2017. To honour the memory of Dan's mom, who passed from pancreatic cancer, the couple donated all proceeds from their wedding social.



“My mom wasn't just a patient or a number to the staff. As a result, my mom lived longer than originally expected and was able to enjoy a high quality of life with her time left with family and friends.” – Dan



Dancing for the Cure – a cancer awareness flash mob – raised funds and danced its way into the hearts of shoppers at Grant Park Shopping Centre.



Cool weather could not keep away participants at the annual Denny's Kick Butt Walk & Run for Colorectal Cancer. Of special note, many participants were colorectal cancer survivors!

Eleven-year-old Sarah – a full-time student, part-time goalie and Hero of Hope – has dedicated her hockey season to support pediatric cancer research in Manitoba for the second year in a row. She will donate \$1 for every goal let in, and \$5 for every shutout - all of which will be donated through her very own piggy bank.



From individuals to entire communities banding together, we are blessed to have you as fundraising partners. YOU build HOPE for those touched by cancer. YOU are incredible and we are so grateful.

If you are interested in hosting a community event visit our website: cancercarefdn.mb.ca/community-events



SIGNATURE EVENTS

Strength in Numbers



APRIL 2018

On Wednesday, April 4 hundreds of Manitobans will unite in support of men's cancers at the RBC Convention Centre Winnipeg for the ninth bi-annual A Gold-Plated Evening. This hallmark event features incredible food, tremendous prizes and unmatched camaraderie. The room will be filled with gold scarves – an event fundraising tradition.

Challenge for Life 2.0

JUNE 2018

Lace up your sneakers and help change the course of cancer in our province – Challenge for Life is back! Join over a thousand participants and volunteers for the always-amazing event on Saturday, June 9. WALK IT for 20K or WORK IT for 200 minutes of exercise in support of all cancers.



SEPTEMBER 2018

Get ready to paddle the big boats in support of pediatric patients at the seventh annual Manitoba Dragon Boat Festival this September 7-9 at The Forks. Gather your colleagues, family and friends and compete with your rivals to raise vital funds to make the future brighter for children and teens living with cancer today and in the future.



THE 26TH ANNUAL GUARDIAN ANGEL BENEFIT FOR WOMEN'S CANCER

OCTOBER 2017

Guests gathered to honour women with cancer. One of CancerCare Manitoba's own, Dr. Vallerie Gordon shared how donor support enhances the care she provides. Cancer survivors and professional models graced the pink runway and the Royal Winnipeg Ballet Aspirants wowed the crowd. Save the date for this year.

TUESDAY, OCTOBER 30
RBC CONVENTION
CENTRE, WINNIPEG



To donate or purchase tickets, participate or volunteer, please visit our website: cancercarefdn.mb.ca/signature-events