

FOR IMMEDIATE Release

February 1, 2017

Experience the journey of a cancer patient in Manitoba

Date : Friday, February 3, 2017

Location: CancerCare Manitoba
Ground Level 0 – Open area by elevators
675 McDermot Avenue

Time: 11 a.m. (CST)

Event: *A Day in the Life of a Cancer Patient – World Cancer Day*

You are invited to attend a one-time event that follows the journey of a Manitoba cancer patient, Lisa Babey. *A Day in the Life of a Cancer Patient* is a CancerCare Manitoba World Cancer Day initiative which will take you behind-the-scenes at CancerCare Manitoba. This unique opportunity will provide an inside look at radiation therapy, chemotherapy and research. CancerCare Manitoba medical professionals and Lisa Babey will provide firsthand information about cancer treatment and the patient experience.

World Cancer Day takes place every year on February 4, uniting the world in the fight against cancer. Cancer is the leading cause of death in Manitoba and the number of Manitobans diagnosed with cancer within the next 15 to 20 years is expected to increase by 50 per cent. This event is an opportunity to increase awareness for all cancers and support Manitobans and their families living with cancer.

To view Lisa Babey's story, please visit: www.youtube.com/watch?v=jGWKUmuEhug

Contacts: Ginette Bazin
Senior Communications Advisor
CancerCare Manitoba
Phone: 204-787-1878

Jane Kidd-Hantscher
Director, Marketing & Communications
CancerCare Manitoba Foundation
Phone: 204-791-4569