

FOUNDATION NEWS



THANKS TO YOU,
THE SKY IS THE
LIMIT FOR TROY

CancerCare Manitoba Foundation

ON 1160-675 McDermot Avenue

Winnipeg, Manitoba R3E 0V9

Telephone: 204-787-4143 or 1-877-407-2223

cancercafedn.mb.ca



Want to receive this newsletter by email?

Email us at donate@cancercares.mb.ca



“Decades ago, my diagnosis would have been very precarious. Thanks to all the people who support the Foundation, I am healthy and my whole life is in front of me. It’s really incredible.”

Six years ago we introduced you, our valued donors, to Troy Woods. Troy is one of those people who leave a lasting impression. He is genuine, kind and confident. He is a 25-year-old with a great attitude. And he is a cancer survivor.

In November 2009 after not feeling well and being fatigued for some time, his family received the devastating news—Troy, then 17, had leukemia. In Troy’s words, “cancer was the last thing on our minds. We were so shocked. We just sat there in silence, unable to say anything.”

The grueling treatment for Troy’s cancer would last three-and-a-half years and involve many courses of chemotherapy and radiation. He was incredibly ill and his family, friends and community were gravely worried about his health. Troy became a shell of the vibrant young man he was before his life-altering diagnosis.

Fortunately for Troy and his family, CancerCare Manitoba’s incredibly talented pediatric oncology team was in his corner. And just as importantly, you were by his side. Your generous support of the Foundation helps fund clinical trials. Trials which result in better treatments for our province’s cancer patients. Trials which save lives. Trials which saved Troy’s life.

In March 2018, Troy and everyone who loves and cares about him will celebrate a special milestone—his five-years post-treatment. It’s a day they have looked forward to for a long time. And they know in their hearts your support has made it possible.

“At the time of Troy’s diagnosis, the five year anniversary seemed an unreachable goal, yet here we are. As recently as my generation, the prognosis for Troy’s cancer was incredibly poor,” says his mom Laura.

“Due to research and clinical trials, the doctors knew exactly what to do for his type of cancer. Our hope now is to see this progress for more childhood cancers.

“Research is so expensive and we know vital clinical trials have to wait because the funds aren’t available. CancerCare Manitoba Foundation sees to it the research that gave us back our son continues. We are thankful beyond words.”

Since his diagnosis, Troy has celebrated two graduations—Grade 12 and university. He has travelled to Europe with friends. He has started his accounting career at Great-West Life. He has returned to the sports he loved before he got cancer. And he has given back to the Foundation by volunteering at events and fundraising himself.

When he reflects on what he’s been through in his young life, gratitude pours out of him. He is grateful for CancerCare Manitoba and his medical team. And he is eternally grateful to you.

“Decades ago, my diagnosis would have been very precarious,” says Troy. “Thanks to all the people who support the Foundation, I am healthy and my whole life is in front of me. It’s really incredible.”



TROY DURING HIS TREATMENT IN 2010

“I weighed 185 pounds before I got sick—suddenly I was 135 pounds. I lost all my hair. I didn’t look like myself. For a long time, I didn’t think I ever would again,” remembers Troy.

MORE *tomorrows* TOGETHER

ONLINE 50/50 RAFFLE

CancerCare Manitoba FOUNDATION
All funds raised stay in Manitoba.

Jackpot over \$40,000

Ticket Sale Deadline:
Midnight October 31

Buy your tickets today:
CancerCareRaffle.ca

LOTTERY LICENSE
NO. LGA-3819-RF

PARTNER: *Lake Life*



WE VALUE WHAT MATTERS TO YOU

Donors often let us know what priorities are important to them. We are honoured to learn about what matters to you and turn it into real change you can see with your own eyes. Your support makes a huge difference year after year as it provides stable funding for ground-breaking research, clinical trials and an enhanced patient experience at CancerCare Manitoba. Your investment also enables us to fund new priorities and projects identified by CancerCare Manitoba each year.

An ongoing initiative you make possible is CancerCare Manitoba's Community Oncology Program. Your generosity allows patients to experience care closer to home. Thanks to you, health care professionals from the 16 community cancer program sites around Manitoba are able to work alongside CancerCare's oncologists. As a result, they learn more about cancer and their confidence grows when treating and caring for patients in their local communities.

An all-new initiative for CancerCare Manitoba Foundation this year is the Terry Fox **PR**ecision **O**ncology **F**or **Y**oung **Peop**LE (**PROFYLE**). In large part due to continued donor support, tremendous progress has been made curing pediatric cancers. Fifty years ago less than 20 per cent of children survived a cancer diagnosis and like Troy, today 80 per cent will survive. For the remaining 20 per cent, the prognosis is still very poor. This is why new treatments for pediatric cancer patients are critical.

The Foundation is so excited to be a key funding partner in PROFYLE, a nation-wide collaboration which aims to improve the outcomes of young people, one child at a time. Thanks to your generous support, Manitoba patients will now have the opportunity to participate in PROFYLE. Individual patients will have access to leading-edge treatments and CancerCare's pediatric oncology team will contribute to and benefit from this pan-Canadian research endeavor.

Thank you for your continued and generous support of CancerCare Manitoba Foundation. You are contributing to positive outcomes for patients all across our province.

Annitta Stenning, PRESIDENT & CEO



Cancer has directly affected my family, friends, neighbours, co-workers, countless others—and me. Everyone's circumstances are different, however one thing I am confident about is once someone with cancer 'gets into the arms' of CancerCare Manitoba, they will be so well taken care of in every respect.

The incredible generosity of donors funds research, education and programs for all Manitobans diagnosed with cancer. I look so forward to each Foundation board meeting and to every opportunity to spend time with my fellow board members and the terrific Foundation staff as we work together on behalf of our donors to help CancerCare Manitoba deliver excellent care to the many individuals who need it. The hope for more tomorrows is a great motivator! ”



Diane E. Jones

CANCERCARE MANITOBA FOUNDATION
BOARD OF DIRECTORS

Welcome to Our New Board Members

Doug Pollard

BA, MBA

Doug was appointed Co-Chief Executive Officer of Pollard Banknote in 2011. He plays an active role in setting the agenda for the Pollard Family Foundation, an organization which invests in causes throughout the community.

Kelvin Smith

BSC, MBA

Kelvin initially worked for the Manitoba Department of Agriculture. He started farming from modest beginnings and he and his wife expanded their operation into a successful farm in the Carman area. He has served on many community and farm organizations.

Grant Koropatnick

PENG, FEC

Grant is the CEO and Registrar for the Association of Professional Engineers and Geoscientists of Manitoba. He has held technical and managerial positions at the University of Manitoba and the Pembina Trails School Division.

Jamie Brown

LLB

Jamie is CEO and Executive Producer of Frantic Films. He sits on the Board of the Manitoba Business Council, Manitoba Premier's Economic Advisory Council (Emeritus) and is a member of the Law Society of Upper Canada.

Alyson Kennedy*

FCPA, FCA

Alyson is a Partner with MNP's Assurance and Accounting Services team. She has been involved in community organizations and projects including Hospice Manitoba, the United Way, the Nellie McClung Foundation and Meals on Wheels.

*EFFECTIVE DEC 1, 2017

THANK YOU

for your creativity and passion!

From individuals to entire communities banding together, we are blessed to have you as fundraising partners. You host amazingly diverse 'do-it-yourself' events. And YOU build HOPE for friends, neighbours, classmates and teammates touched by cancer from all corners of our province. THANK YOU!



A community came together for the 3rd Annual Carberry Potato Truck Pull, a rowdy day of down and dirty fun.



Young Hope is living her name. This energetic girl's passion for helping others shines brightly in the variety of homemade crafts she makes and sells to raise funds for cancer. Hope's enthusiasm shows EVERYONE can have an impact.



The Gillam Mother's Day Brunch was a special time to reflect on the importance of family.

Thanks to these creative people and hundreds more committed to making a difference, fellow Manitobans are experiencing More Tomorrows Together with the people they love.

YOU are incredible and we are so grateful.

SIGNATURE EVENTS

Strength in Numbers

Challenge for Life 2.0

JUNE 2017

Assiniboine Park came alive with the energy of hundreds of people who participated and fundraised for all cancers... BECAUSE THEY CAN! The incredible \$1.170 million that was raised at Challenge for Life will benefit thousands of Manitoba cancer patients and their family members now and in the future.



SEPTEMBER 2017

On a glorious late summer weekend, paddlers and fans converged at The Forks for the sixth annual Dragon Boat Festival. Thanks to their tremendous efforts and enthusiasm, \$300,000 was raised for pediatric clinical trials and in-hospital care for children living with cancer.



THE 26TH ANNUAL
GUARDIAN ANGEL BENEFIT
FOR WOMEN'S CANCER

OCTOBER 2017

Don't miss the opportunity to attend this extraordinary event in support of women's cancers. The evening includes a wonderful meal, Royal Winnipeg Ballet performance and fashion show on a signature pink runway featuring cancer survivors.

TUESDAY, OCTOBER 17 2017
RBC CONVENTION CENTRE
WINNIPEG, YORK BALLROOM



APRIL 2018

Please mark your calendar for the ninth bi-annual A Gold Plated Evening in support of men's cancers. This hallmark event in April 2018 features unrivaled food, prizes and camaraderie. Guests will be adorned in gold scarves—A Gold-Plated Evening tradition.



To purchase tickets, enquire about sponsorship or volunteer, please visit our website: cancercarefdn.mb.ca/signature-events/