

FOUNDATION NEWS



INSIDE THIS ISSUE

Cover Story:
Donors Support the
Cancer Service Spectrum
PAGE 2

Profile:
Dr. Vallerie Gordon
PAGE 3

Community Philanthropy
Key to CancerCare Manitoba's
Research Program
PAGE 4

Clinical Trials: The Facts
PAGE 5

Workplace Giving
PAGE 6

Event Pages:
Hockey Fights Cancer
Get Social With Us!
Challenge for Life 2.0
Mark Your Calendars
PAGES 7-10

PROFOUNDLY GRATEFUL

“You have cancer.” More than 6,000 Manitobans will hear these three words this year. They will only take a few seconds to deliver, however their impact will be profound. These words will change the course of many lives – the patients and the people who love and care about them. My understanding and appreciation for the gravity of this news is very real, as I again recently experienced a loved one receiving a cancer diagnosis. Amongst the anxiety and fear of what lies ahead, I know unequivocally her journey will be made brighter thanks to you, CancerCare Manitoba Foundation’s incredibly generous and special donors.

This edition of Foundation News highlights the far-reaching impact donor support has on cancer services in our province. Donors enable CancerCare Manitoba Foundation to provide funding for all aspects of the cancer control spectrum, from risk reduction to early detection to treatment advances to research. In this spring 2017 newsletter we introduce you to one patient whose decade-long cancer experience has been profoundly affected by your generosity. She is passionate about sharing her story and eternally grateful for the care she has received from CancerCare Manitoba’s dedicated team. You will learn about her oncologist, Dr. Vallerie Gordon, especially her commitment to enhancing her knowledge in an ever-adapting field of medicine and her dedication to patients.

Dr. Sri Navaratnam, CancerCare Manitoba president and CEO, will open the window to the importance of community philanthropy for our research program. Leading-edge discoveries are happening right here in our province in the labs and clinics of CancerCare’s researchers and clinicians. Known as “translational research,” it is critical to improving treatments and ultimately outcomes for Manitoba’s patients. In the month of March there is a concentrated focus on colorectal cancer, one of the most commonly diagnosed cancers. We are encouraging conversation and support for a disease that will take over 300 lives this year alone.

We share the inspiring story of Conviron, a local organization which inspires its workforce to give generously to our Foundation. Nearly three-quarters of Conviron’s employees “give back” and we extend our gratitude to each and every one of them. You will be touched when you read about the once-in-a-lifetime night experienced by four of our province’s youngest cancer patients. We are so grateful to the True North Foundation and the Winnipeg Jets for their continued support of pediatric clinical trials.

We encourage you to think about hosting a community event to raise funds and provide more hope for Manitobans living with cancer. We invite you to join us on June 10 for the tenth anniversary of our hallmark event, Challenge for Life 2.0. We are setting our sights high... 1,000 participants coming together to raise \$1 million for all cancers... because we can! We also hope you mark your calendars for three great events coming up this fall in support of CancerCare Manitoba – the Guardian Angel Benefit for Women’s Cancer, the Manitoba Dragon Boat Festival and the Inside Ride.



Thank you so very much for supporting our cause of raising serious money for a serious disease. As I walk this journey with my loved one, I am profoundly grateful to each and every one of you. Your vision and commitment, and CancerCare Manitoba’s incredible caregivers, are allowing me to share More Tomorrows Together with the people I hold near and dear.

Annitta Stenning
Annitta Stenning
 President & CEO

Reflection from a Board Member



“I joined the CancerCare Manitoba Foundation Board in 2008, driven by my motivation to support a worthy cause. Four years later, with no warning, cancer reached out and took my love of 40 years. No words can describe our cancer experience and how our lives were changed forever. CancerCare Manitoba’s oncology team and the Foundation are incredible.

Inspired to make a difference, I and others in the information technology industry give back through Techapalooza, an annual rock band competition. This event has raised over \$250,000 in support of the amazing work being undertaken at CancerCare Manitoba which provides hope for fellow Manitobans who will be affected by this insidious disease.”

Hal Ryckman
 CANCERCARE MANITOBA
 FOUNDATION BOARD DIRECTOR

CANCERCARE MANITOBA FOUNDATION BOARD

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“The treatment I’m receiving is not the status quo”

DONORS SUPPORT THE CANCER SERVICE SPECTRUM

Cancer patients benefit from the impact of your donations every day. The magnitude of your generosity can literally change their lives. You might not fully realize just how far-reaching these impacts are and the thousands of people you positively affect.

CancerCare Manitoba is provincially mandated as a centre of excellence in cancer control and is committed to the delivery of cancer services to all Manitobans. CancerCare Manitoba works in partnership with Manitoba Health, however some programs and services are not eligible for government support. Donor dollars complement Manitoba Health funding as they enable CancerCare Manitoba Foundation to bridge the gap and enhance all aspects of cancer control, starting with risk reduction.

You have helped save countless lives by encouraging Manitobans to be proactive with their health. Your dollar's impact really goes far here, as it doesn't take much to let people know and help them understand how they can take their health into their own hands with just a few simple steps. Preventing cancer from ever happening in the first place is critical to the overall fight against it.

The Kick Cancer campaign's goal is to educate and raise awareness by encouraging positive lifestyle choices: Be Smoke Free, Eat Well, Shape Up, Cover Up, and Get Checked. Your donations allow the Kick Cancer team to travel around Manitoba promoting these messages, which help people reduce their risk of cancer by up to 50 per cent. Manitobans can even come by and get their picture taken under an ultraviolet light to see how their skin has been affected by the sun.

Moving along the cancer spectrum, early detection is critical to improving outcomes for people diagnosed with cancer. Donations to the Foundation fund promotional campaigns which help inform healthy Manitobans with no cancer symptoms about the benefits of cancer screening. Through GetChecked Manitoba, large segments of the population that have a higher likelihood of a cancer diagnosis are screened for breast, cervical, and colorectal cancer. People who would not otherwise have known to get checked benefit from early detection and have a greater chance of a successful outcome.

Each year over 6,000 Manitobans are diagnosed with cancer. Unfortunately this number is only going to continue to rise. Each patient is unique and has his or her treatment planned and carried out by CancerCare Manitoba's amazing team based on the type and stage of cancer. Lisa Babey is one such patient.

Babey was referred to CancerCare Manitoba in 2007 to meet with a medical oncologist for her breast cancer. She learned she would start chemotherapy in December of that year, and undergo radiation beginning in May 2008. She received 29 doses of radiation, 25 to her chest and breast, and four boost treatments to the scar area.

From March 2008 to March 2009 she was given herceptin, a monoclonal antibody. The idea of her having access to these life-saving drugs gets Lisa very excited, as she sees the effect it can have on more people than just herself.

“It is the leading-edge technology in cancer treatment,” she says. “These drugs target cancer cells specifically and are less likely to harm healthy cells. I was able to resume a fairly normal lifestyle while still being on that drug and getting treatment every three weeks.”

In 2011, while doing some heavy lifting, Lisa noticed pain in her chest. It turned out to be a metastatic lesion on her breast bone, which involved complicated surgery to remove it. For the next three years she was asymptomatic and living her life to the fullest. In November 2014, routine bloodwork indicated there was an increase in her tumour markers. Her oncologist, Dr. Vallerie Gordon, ordered a CT scan. The news – metastatic nodules in the pleura of Lisa’s right lung. She would have to undergo chemotherapy, again.

Babey, who works with honeybees and ticks as an entomology research technician, often called upon her own scientific background to inform how she approached her diagnosis. “We were both going through the process of learning her disease, because every cancer is different,” Dr. Gordon says. “It’s been challenging and rewarding to have someone who is always asking questions to improve her knowledge of the disease and her treatment.”

Babey, in turn, appreciated Dr. Gordon’s way of handling her care. “There are lots of reasons why I trust her,” she says. “She was always very clear on what our next move would be in terms of my treatment. Any time I came to her with anything I saw on the news or read, she was already two steps ahead of me in terms of what researchers were doing.”

After enjoying a chemo-free Christmas in 2014 at the insistence of Dr. Gordon, Babey returned for treatment for the recently found lung nodules. Ever grateful to be receiving care from one of CancerCare Manitoba’s best and brightest, who are supported by generous donors to the Foundation, Lisa remains in treatment today.

“The treatment I’m receiving is not the status quo,” she says. “We are ahead. It’s because of CancerCare Manitoba and the doctors and oncologists that are involved. It’s about vetting people who have the skills to basically take our lives into their hands, and to help us live a life of quality. We have this huge arsenal available to us at CancerCare – of specialists, treatments and drug trials. It means everything to me.”

That arsenal would not exist if it were not for your continued spirit of giving. Research is constantly being undertaken at CancerCare Manitoba. “We do a lot of research,” says Dr. Gordon. “We have a number of people who are very prolific and very successful in receiving recognition and grants.”

Overall, it’s the whole team at CancerCare Manitoba that impresses Lisa the most. She is able to rattle off every single position of someone who has impacted her – from surgeons to nurse assistants, all the way to the volunteer with a Scottish accent who handed out cookies in the waiting room.

The emotional and psychological stresses that come with cancer sometimes get pushed to the side, but their impacts are felt just the same. Resources like psychosocial oncology at Patient and Family Support Services would not be available without your

donations. They help countless families navigate the challenging and emotional issues that accompany a cancer diagnosis, including Lisa herself. She saw a social worker, a psychiatrist, and participated in a Mindfulness Meditation class. She says the opportunity to be with other people dealing with cancer allowed her another approach to coping with her disease, and the staff “were very helpful and knowledgeable regarding depression and anxiety as it relates to cancer.”

For Lisa, her nine-year cancer experience has been what she terms an “adventure.”

“Life is an adventure and cancer just happens to be part of it. An adventure is open-ended. It zigs, it zags. Sometimes it doesn’t allow me to do things, but other times it does,” Lisa says.

Your generosity has helped Lisa and many other CancerCare Manitoba patients live their “adventures.” You have funded campaigns that help prevent cancer from ever happening in the first place. You have supported attracting and retaining the top tier of talent to deliver the most leading-edge treatment to patients. You have been instrumental to clinician and scientists’ incredible research discoveries. And you have funded a multitude of programs offered by CancerCare Manitoba which improve the quality of life for Manitobans coping with their diagnosis.

The cancer spectrum is broad and the need for support will continue to increase in the years ahead. Our province’s cancer patients are incredibly fortunate they have you – our donors – by their side.



Meet CancerCare Manitoba Medical Oncologist

DR. VALLERIE GORDON, M.D. FRCPC

Dr. Vallerie Gordon was born in Saskatchewan and lived in a rural community near the town of Shellbrook. She originally earned a diploma in nursing from the Kelsey Institute in Saskatoon in 1985. After working as a nurse for 16 years, she received

a General Science degree from the University of Manitoba in 2001 followed by her Doctor of Medicine in 2005. She started her three-year residency in Internal Medicine at the University of Manitoba in 2005 and her medical oncology fellowship training in 2008. In 2010, her postgraduate studies took her to Princess Margaret Hospital in Toronto and CancerCare Manitoba to focus on head and neck oncology.

Dr. Gordon has worked as a Medical Oncologist at CancerCare Manitoba since 2011. In that time, she has held other notable positions, such as the Medical Director of the Clinical Practice Guidelines Initiative, the Gastrointestinal Disease Site Group Chair, the Undergraduate Medical Education Course Lead and the Postgraduate Medical Education Program Director.

An interesting fact about Dr. Gordon... she is an avid traveller. When she was 22, she backpacked on her own around Australia. She has hiked the Inca Trail to Machu Picchu in Peru and visited many other places, including cycling in Croatia. Her next exciting destination... Vietnam. She lives in Winnipeg with her husband Forbes, and children Josh and Jenny.



DR. SRI NAVARATNAM,
PRESIDENT & CEO,
CANCERCARE MANITOBA

Message from the President & CEO of CancerCare Manitoba COMMUNITY PHILANTHROPY KEY TO CANCERCARE MANITOBA'S RESEARCH PROGRAM

Every year around the globe, World Cancer Day is observed on February 4 to get people talking about cancer. The aim is to raise awareness of cancer, increase education about prevention measures and encourage governments and individuals to take action.

Every day of the year, CancerCare Manitoba has the same objective. Research shows the incidence of cancer will continue to increase due to our growing and aging population. And thanks to improved treatments, more people will live longer with cancer. With the number of people who will be newly diagnosed and those living with cancer, this disease will touch many more of us, and our families and friends.

Cancer treatment has come a long way over the past number of decades. Earlier diagnosis and research has led to better outcomes and quality of life for cancer patients. As care providers, CancerCare Manitoba approaches the disease with more optimism than ever before – when a cure is not possible, we strive to help our patients live well with cancer.



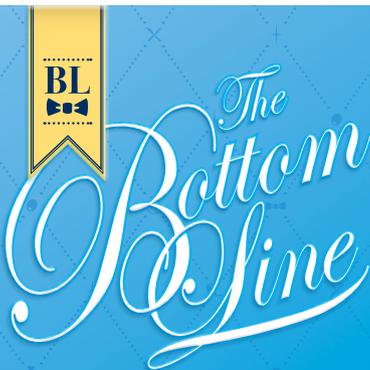
The research happening at CancerCare Manitoba is instrumental to giving more hope to our patients. Treatment advances and enhanced patient care is not possible without the research being undertaken by our scientists and their teams. We are truly changing lives for the better.

Donors enable CancerCare Manitoba Foundation to provide significant support for our cancer and blood disorders research program. Their generosity helps us recruit and retain some of the brightest minds from the best universities and cancer research centres. It enables CancerCare Manitoba to participate in national and international clinical trials ensuring our patients have access to life-saving drugs before they come to the market.

Donors also support enhancements to our translational research. CancerCare Manitoba is a unique facility because our scientists have a direct connection to what happens in our clinics. Translating research findings into medical practice means better care for our patients and increasing hope for a cure or living longer with cancer.

For CancerCare Manitoba to have its research program, we require philanthropy and community contributions. The Foundation and its donors play a key role in the success of research at CancerCare Manitoba. Our goal this year is for everyone affected by this disease to live well with cancer.

Please join me in viewing cancer with growing optimism, an optimism that is possible because of research and progress.



THE BOTTOM LINE:
RAISING AWARENESS
AND FUNDS IN SUPPORT
OF COLORECTAL CANCER

March is colorectal cancer awareness month, a great time to talk about the disease and raise awareness and funds in support of treatment advancements. Colorectal cancer is one of the most commonly diagnosed cancers in Manitoba. Over 900 men and women will be diagnosed annually and more than 300 people will die from the disease. Early detection and research are key to Manitobans surviving a colorectal diagnosis.

ColonCheck is Manitoba's organized colon cancer screening program. Men and women 50-74 years of age are invited to be screened for colon cancer. The time to check for this cancer is before you have symptoms. You can feel well and not even know you have polyps or colon cancer. When colon cancer is found in the earliest stage, there is over a 90 per cent chance of survival.

Some of the world's best and brightest cancer researchers are working right here at CancerCare Manitoba. They are making discoveries that are helping save lives. The funding provided by the Foundation to support this critical research is only possible because of donor generosity.

This March we encourage you to make an investment in our provincial efforts to reduce these alarming statistics. Let's engage in conversation about colorectal cancer and raise funds at the same time!



To donate, visit:
www.cancercarefdn.mb.ca/the-bottom-line

CLINICAL TRIALS: → THE FACTS

WHAT IS A CLINICAL TRIAL?

A clinical trial is a study to evaluate a new treatment. Clinical trials test many types of treatment such as new drugs, new approaches to surgery or radiation therapy, or new combinations of treatments.

Many treatment plans delivered at CancerCare Manitoba today have been developed through the clinical trials of yesterday. “The clinical trials we participate in today shape the treatments of tomorrow,” explains Dr. Leonard Minuk, Medical Director, Clinical Trials Unit, CancerCare Manitoba.



WHY ARE CLINICAL TRIALS SO IMPORTANT?

Clinical trials play a pivotal role in advancing treatment and allow health-care professionals and scientific researchers to better understand medications, their side effects and lasting efficacy.

WHO IS INVOLVED IN CLINICAL TRIALS?

CancerCare Manitoba enters an average of 300 new patients every year while continuing to follow thousands of patients long-term. Adult and pediatric patients, nurses, oncologists, scientists and the entire CancerCare Manitoba Clinical Trials Unit team are all involved in clinical trials.

WHERE DO CLINICAL TRIALS TAKE PLACE?

Trials take place right here in our home province. This provides Manitobans access to state-of-the-art cancer treatments here in Manitoba. Trials allow patients to be a part of first-time treatment plans not widely available, or never before used in sister provinces and countries.

WHEN ARE CLINICAL TRIALS DONE?

Cancer clinical trials have been undertaken for many, many decades. New trials are opened internationally, nationally and locally every year. CancerCare Manitoba patients are enrolled in trials at various stages of their cancer treatment.

HOW ARE TRIALS MADE AVAILABLE?

The costs associated with conducting clinical trials are on the rise. Donor dollars have substantially impacted the growth and sustainability of clinical trials at CancerCare Manitoba.



DR. LEONARD MINUK,
MEDICAL DIRECTOR,
CLINICAL TRIALS UNIT,
CANCERCARE MANITOBA

Since 2000 the Foundation has granted nearly \$9.3 million for clinical trials at CancerCare Manitoba. This year alone due to donor generosity the Foundation granted over \$1 million.

“Donor support allows CancerCare Manitoba to provide leading-edge therapies to Manitobans with cancer,” says Dr. Minuk.

WORKPLACE GIVING

Workplace giving is a tremendous way for organizations and their employees to support CancerCare Manitoba's efforts to eradicate a disease that affects far too many of our family and friends. Workplace giving can be entertaining, easy and effective and include activities like an employee pledge drive, an old-fashioned bake sale or duct taping the "boss" to the wall. Hosting a program in support of CancerCare Manitoba Foundation will positively impact the lives of thousands of Manitobans across the province.

Workplace giving programs are about more than just fundraising. While they are vital contributors to cancer research and care, they also help shape a company's culture. Employees of today aspire to derive meaning, purpose and impact from work more than ever before. Connecting on an emotional level with employees on issues that are important to them, such as cancer, can go a long way toward attracting, retaining and engaging the best and brightest talent.



SPOTLIGHT ON CONVIRON

Steve Kroft, president and CEO of Conviron Group of Companies and board member of CancerCare Manitoba Foundation, is incredibly proud of his colleagues for their generosity. And rightfully so. The Conviron team has a long history of workplace giving and an enviable participation rate of 70 per cent.

We sat down with Steve to talk about how Conviron has built such a successful culture of giving and the benefits they have seen as an organization.

WHAT DOES WORKPLACE GIVING LOOK LIKE IN YOUR ORGANIZATION?

Having a concentrated "all charities" campaign works best for us. Our charity committee organizes several events over a few days, which creates a real buzz within the office. Activities range from a breakfast to contests and raffles.

WHAT DO YOUR EMPLOYEES HAVE TO SAY ABOUT THE PROGRAM?

We hear regularly that our corporate match – and our philanthropic work generally – is a big reason they enjoy their Conviron experience.

WHAT STEPS DO YOU TAKE TO ENCOURAGE PARTICIPATION?

We make giving "real" by bringing in speakers from organizations like CancerCare Manitoba to share their story, people who benefit directly from our employees' giving. And very importantly, we make it easy. Every employee receives a personalized form and they just have to tick off the charities they wish to support and the amounts. Our payroll department does the rest.

ANY CLOSING ADVICE FOR SOMEONE LOOKING TO START OR REINVIGORATE A PROGRAM IN THEIR OWN ORGANIZATION?

Focus on participation ahead of dollar value. Celebrate rising participation rates. Circumstances vary for everyone, so whether the gift is \$2 or \$20 per pay period, every gift counts and should be celebrated.



Interested in starting a workplace giving program at your organization?
Please contact dyarnell@cancercare.mb.ca to discuss how we can help you get started.

HOCKEY FIGHTS CANCER

November 15, 2016 was a monumental evening for CancerCare Manitoba Foundation and Manitoba pediatric cancer patients when the Winnipeg Jets held its 2016 Hockey Fights Cancer game.

Thousands of fans flooded the MTS Centre for this annual game that captures the hearts of Manitobans. We can't thank the True North Foundation and Winnipeg Jets enough for providing four of Manitoba's youngest cancer-fighting champions with the experience of a lifetime.

The excitement began with five-year-old Tenley, Courtney, 16, Ross, 15, six-year-old Dawson and their guests participating in an unforgettable opening ceremony. Our champions were thrilled to take part in the puck drop between Jets captain, Blake Wheeler, and Winnipeg-born Chicago Blackhawks captain, Jonathan Toews, in front of enthusiastic fans. The kids and teens received standing ovations from the supportive crowd.



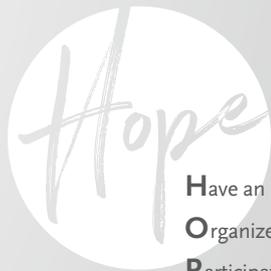
Norva Riddell, senior vice-president of sales and marketing for True North Sports and Entertainment, presented \$210,000 to CancerCare Manitoba Foundation's president and CEO, Annitta Stenning to support pediatric clinical trials at CancerCare Manitoba. Simply amazing! Following the cheque presentation the children and their excited guests watched an incredible game between the Jets and Blackhawks. The Jets were victorious, defeating the Blackhawks 4-0.

The Hockey Fights Cancer funds were raised at games during October and November through raffle tickets, mini hockey sticks and mystery puck sales. Player-worn Hockey Fights Cancer jerseys and memorabilia were also auctioned off.

Cancer is the leading cause of death by disease among children. Each year, 60 children in Manitoba are diagnosed with cancer and 25 additional children continue treatments. Fundraising efforts that support vital research and clinical trials have helped improve survival odds dramatically. Today, over 80 per cent of all kids diagnosed in Manitoba are cured.

"CancerCare Manitoba Foundation extends its gratitude to the True North Foundation, the Winnipeg Jets and the Manitoba Moose for their passion for our cause," said Annitta Stenning.

"We also extend our thanks to all the supporters and volunteers who made Hockey Fights Cancer a tremendous success for Manitoba's pediatric cancer patients."



Have an idea

Organize an event

Participate with family, friends, colleagues and teammates

Engage your community to give back!

CREATING MORE HOPE TOGETHER THROUGH COMMUNITY EVENTS

A community event is a third-party event organized by Manitobans across the province on behalf of CancerCare Manitoba Foundation.

HOPE has been created through a range of community events including perogy fests, bake sales, haircuts, band-to-band combat concerts and potato truck pulls. The possibilities are amazing and as endless as your imagination! Check out our community events toolkit online to get started today.



Register your community event by sending an email to special.events@cancercare.mb.ca or call 204-784-2777 and speak with our community events team.

Challenge for Life 2.0

Saturday June 10, 2017
Assiniboine Park, Winnipeg

Last year Challenge for Life went BIG. It went 2.0 and nearly 760 participants supported by over 300 volunteers raised a remarkable \$975,000! Every participant had a unique and meaningful reason for participating and improved the cancer journey for thousands of Manitobans and their families. To every one of them, we say “thank you” and “you are amazing!”

On Saturday, June 10, Challenge for Life is back and we are – once again – striving for more. Our goal for the tenth anniversary... 1,000 participants and \$1 million raised in support of Manitobans living with cancer ...because we can!

Participants can choose to Walk It for 20K or Work It for 200 non-continuous minutes of fitness. Walk through some of Winnipeg’s most historic neighbourhoods or workout under a tent in Assiniboine Park with some of Manitoba’s most energetic instructors.

If you participated last year, we WANT you back! And we would be THRILLED if you brought a friend or two. And if



you’ve never taken this Challenge before, we encourage you to JOIN us for this milestone celebration.

Challenge for Life 2.0 is a powerful Manitoba event committed to increasing awareness and reducing the risk of all cancers. Cancer incidences continue to rise in Manitoba. This year alone more than 6,000 Manitobans will hear the terrifying words... “you have cancer.” There is no doubt that passion, commitment and fundraising efforts are contributing to improved outcomes.

“One of our core values at Bison Transport is ‘We foster a spirit of family, fun and giving back.’ We do this by participating in community events like Challenge for Life where we walk as a team, together as family, to raise awareness and to support Manitobans living with cancer.” – Rob Penner, President & CEO, Bison Transport



You can be a part of the solution by joining CancerCare Manitoba Foundation and hundreds of Manitobans at Challenge for Life’s tenth anniversary. Registration is quick and the fundraising commitment is only \$500. You might be surprised at just how easy it will be to get there.

Since its inception in 2008, participants, donors and sponsors have raised nearly \$9 million in support of all types of cancers. These funds have advanced research and clinical trials, purchased innovative technologies and equipment and supported essential patient and family services and programs at CancerCare Manitoba. A key sponsor since the inaugural Challenge for Life, Paterson GlobalFoods’s involvement is fundamental to the event’s success.

“We are proud of our organization’s commitment to this cornerstone Manitoba fundraising event. Through our collective staff efforts and corporate sponsorship we have contributed \$600,000 to support critical programs and research at CancerCare Manitoba. We look forward to being involved in the tenth Challenge for Life this June.” – Andrew B. Paterson, President & CEO, Paterson GlobalFoods Inc.

Challenge for Life 2.0 promises to be fun for the entire family. Take the Challenge on Saturday, June 10. YOU will be part of history and YOU will make a significant difference in the lives of Manitobans who are currently facing a cancer diagnosis.



ANDREW B. PATERSON, PRESIDENT & CEO,
PATERSON GLOBALFOODS INC.



Register today at: challengeforlife.ca

MARK YOUR CALENDARS

CancerCare Manitoba Foundation presents a number of major fundraising events annually. By supporting any of these events as a sponsor, volunteer, participant or donor you are helping the Foundation raise funds to support the vital work at CancerCare Manitoba.

For additional information about how to register, donate or purchase tickets to these events please visit our website: cancercarefdn.mb.ca/signature-events/

MAJOR FUNDRAISING EVENTS



MANITOBA DRAGON BOAT FESTIVAL

SEPTEMBER 8, 9 AND 10, 2017 | THE FORKS, WINNIPEG

Paddles Up! Join CancerCare Manitoba Foundation and the Children's Hospital Foundation of Manitoba for a powerful and emotional weekend of racing at the sixth-annual Manitoba Dragon Boat Festival. Experience the adrenaline rush of your paddle hitting the Red River in unison with your teammates and be proud you are making a difference in support of pediatric cancer!



Since 2012, the Manitoba Dragon Boat Festival has raised over \$1.5 million in support of CancerCare Manitoba's pediatric cancer research and clinical trials as well as in-hospital patient care. These funds have helped advance treatment plans and improved outcomes and the quality of life of our youngest patients – our Manitoba children.

Visit www.facilitymarketing.com to register today!



THE GUARDIAN ANGEL BENEFIT FOR WOMEN'S CANCER PRESENTED BY THE PAUL ALBRECHTSEN FOUNDATION



THE 26TH ANNUAL
GUARDIAN ANGEL
BENEFIT FOR
WOMEN'S CANCER

OCTOBER 17, 2017 | RBC CONVENTION CENTRE WINNIPEG, YORK BALLROOM

Every October guests gather for a magical evening in support of Manitoba women living with a cancer diagnosis. Don't miss the opportunity to attend the 26th annual Guardian Angel Benefit for Women's Cancer and experience the grace and spirit of this tremendous event. Since the inaugural event in 1991, more than \$6.5 million has been raised in support of programs and initiatives at CancerCare Manitoba including the

Guardian Angel Caring Room, the Breast and Gyne Centre of Hope and the mobile mammography program.

Be inspired by cancer survivors and professional models as they walk the celebratory pink runway in the signature Guardian Angel fashion show – one of the many highlights of this annual "must attend" event.



THE INSIDE RIDE FOR PEDIATRIC CANCER

OCTOBER 2017

Start your pedals! CancerCare Manitoba Foundation and Coast to Coast present Inside Ride – a two-hour indoor cycling challenge for Manitoba kids living with cancer. Rally your friends, family and co-workers this October and help Manitoba children.



Inside Ride is known for. Pedal alongside teams of superheroes and gladiators who have the power and passion to raise vital funds and awareness for pediatric clinical trials.

This is a party with a purpose you don't want to miss! Join us for fun and camaraderie, but most importantly, join us to change the lives of Manitoba kids living with cancer.

What can you expect? To be caught up by the energy, enthusiasm and electric atmosphere the

MORE *discoveries* TOGETHER

LEFT TO RIGHT:

Dr. Sachin Katyal

SENIOR SCIENTIST CANCERCARE MANITOBA

Dr. Sri Navaratnam

PRESIDENT AND CEO CANCERCARE MANITOBA

Dr. Marshall Pitz

HEAD OF CLINICAL RESEARCH CANCERCARE MANITOBA



All funds raised stay in Manitoba.

 **DONATE ONLINE** Visit [MoreTomorrowsTogether.ca](https://www.moretomorrowstogether.ca) to make a gift online and keep up with the latest news from CancerCare Manitoba Foundation.



All funds raised stay in Manitoba.

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Telephone: 204-787-4143 or 1-877-407-2223
cancercarefdn.mb.ca



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